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Higher Education Spaces and Places
University of Latvia 6-8 December Riga



GOBIERNO
DE ESPAÑA

MINISTERIO
DE EDUCACIÓN

Outline

- The context
- Other university campus programmes
- Programme CEI
- Call CEI - 2009
- Conclusions

The context

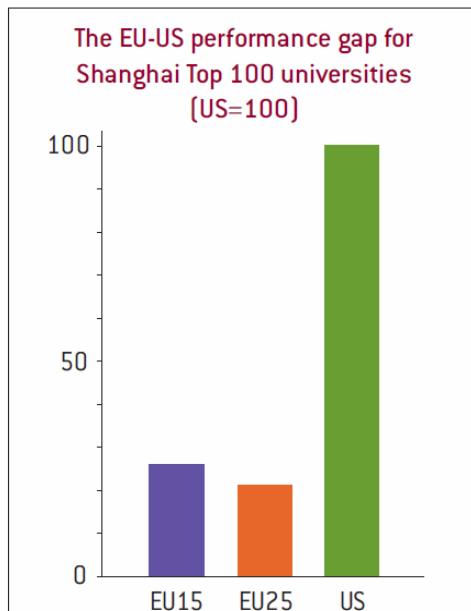
- R&D&I aspects of the European Agenda for the Modernization of Universities. COM(2006) 208 final
 - ...incentives to establish structured associations with the business community,..
 - ...increase the inter-disciplinary and multi-disciplinary level,..
 - ...recognise and reward the excellence at the highest level,..
- European Institute of Innovation and Technology EIT
 - Knowledge and Innovation Communities (KICs) with participation of at least one university and one firm
- New forms of cooperation between universities in Europe and in the world
 - LERU, CLUSTERS, IDEA LEAGUE, CESAER,...

The context

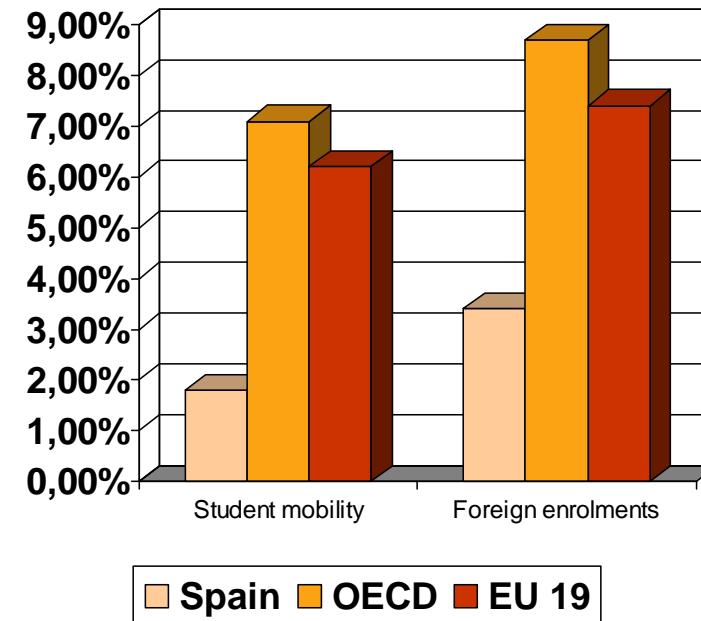
- Economic crisis. Need of developing knowledge-based economy
- Globalization. Global competition for talent (students, academics, researchers) and knowledge-related investments
- The EU is loosing ground in the global production of knowledge

The context

- Student mobility below the EU and OECD average: 6,2% of EU students (vs 7,1% OECD)
- Low number of foreign students: 7,4% EU (vs 8,7% OECD)



Source: Bruegel country performance index, see Table 1.



- US universities dominates EU in global rankings (ARWU, THES) in the Top-100
- The EU invests too little in HE (€ 10,000 per student vs € 35,000 ps in the US)

New forms of cooperation

Regional

- ParisTech, FR
- KIT – Karlsruhe Institute of Technology, DE
- Helsinki Innovation University, FI
- Central European Institute of Technology, CEITEC, CZ
- Central Bohemian S&T Park
- EIT+, PL
- Combined Cornwell Universities, UK

National

- 3TU Federation, NL
- Scottish Universities alliances, UK
- KTH Chalmers Capital, SE
- TU9 – German Institutes of Technology, DE
- Alta Scuola Politécnica, IT

New forms of cooperation

Trans-nacional

- IDEA League
- CLUSTER
- EIT Pilot projects
- N5T Nordic Five Tech
- Nordtek
- ALMA
- The Eindhoven-Leuven- Aachen Triangle
- BALTECH
- TIME
- UNITECH International
- ECIU
- Athens Network
- Black Sea University Network
- Mediterranean: EPUF, UNIMED, CUM,MUST

Global

- IARUNI
- GUNI
- Sino-Swedish R&D Centres
- KTH Joint Research Centres
- The Nordic Centre in Shanghai
- Sino-Italian Campus
- ParisTech in China
- UN Habitat Partner University Chalmers
- GE4
- Magalhaes Network

New forms of cooperation



12 leading universities working together



CLUSTER universities are leading 3 out of 4 EIT pilot projects practicing new management & cooperation models at European level

IDEA League

A focused network of leading European universities of science and technology

Imperial College London
TU Delft
ETH Zurich
RWTH Aachen
ParisTech

Facts & Figures 2007

Students and Staff	Imperial College	TU Delft	ETH Zurich	RWTH Aachen	ParisTech	IDEA League
Students (Bachelor/Master)	10,529	14,299	10,335	26,367	12,475	74,005
PhD Students	2,627	1,645	2,900	3,893	2,413	13,478
Academic and research staff	3,057	2,488	3,913	3,830	3,461	16,769

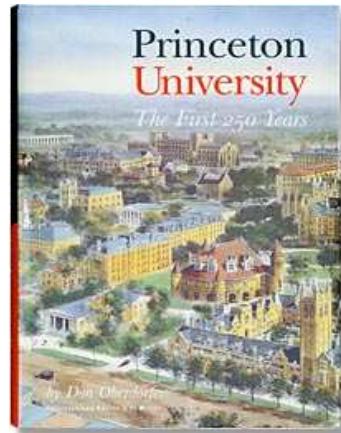
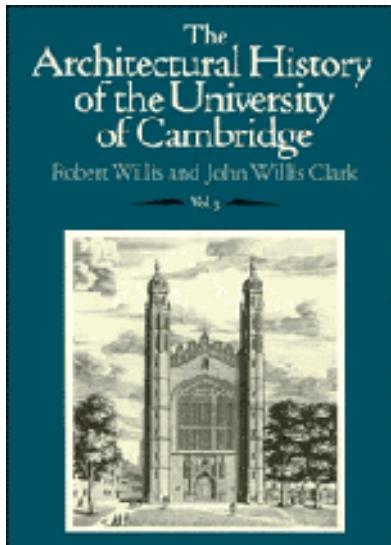
Key performance indicators (Cumulative for 2007)

	IDEA League
Patent Portfolio	3,412
Published Articles	17,934
Spin-out companies (with some university ownership)	168
Total Income (in Million Euros)	2,998

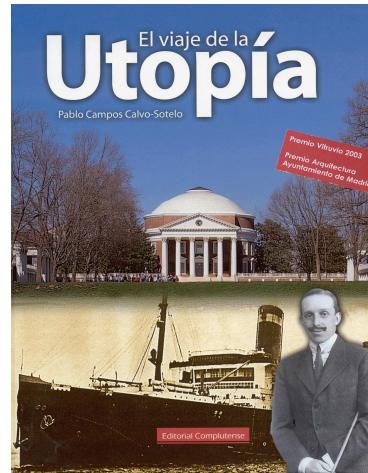
Clusters of Excellence: Established as a very selective network of excellent universities, IDEA League will use their joint capacities to promote radical technological innovations in key areas: Energy, Environment, Health, ICT and Mobility.

University Campus

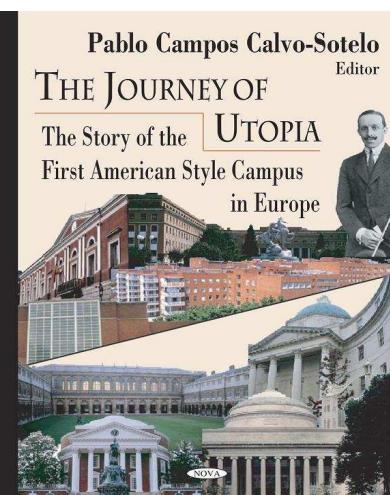
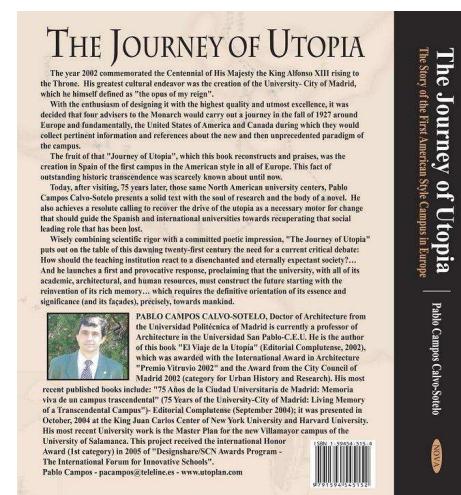
University City



Campus Used for the first time to describe the urban space containing the colleges, Student residences, libraries, etc., in Princeton University (College of New Jersey). Used by Charles C. Beatty in 1775 and in Harvard in 1639



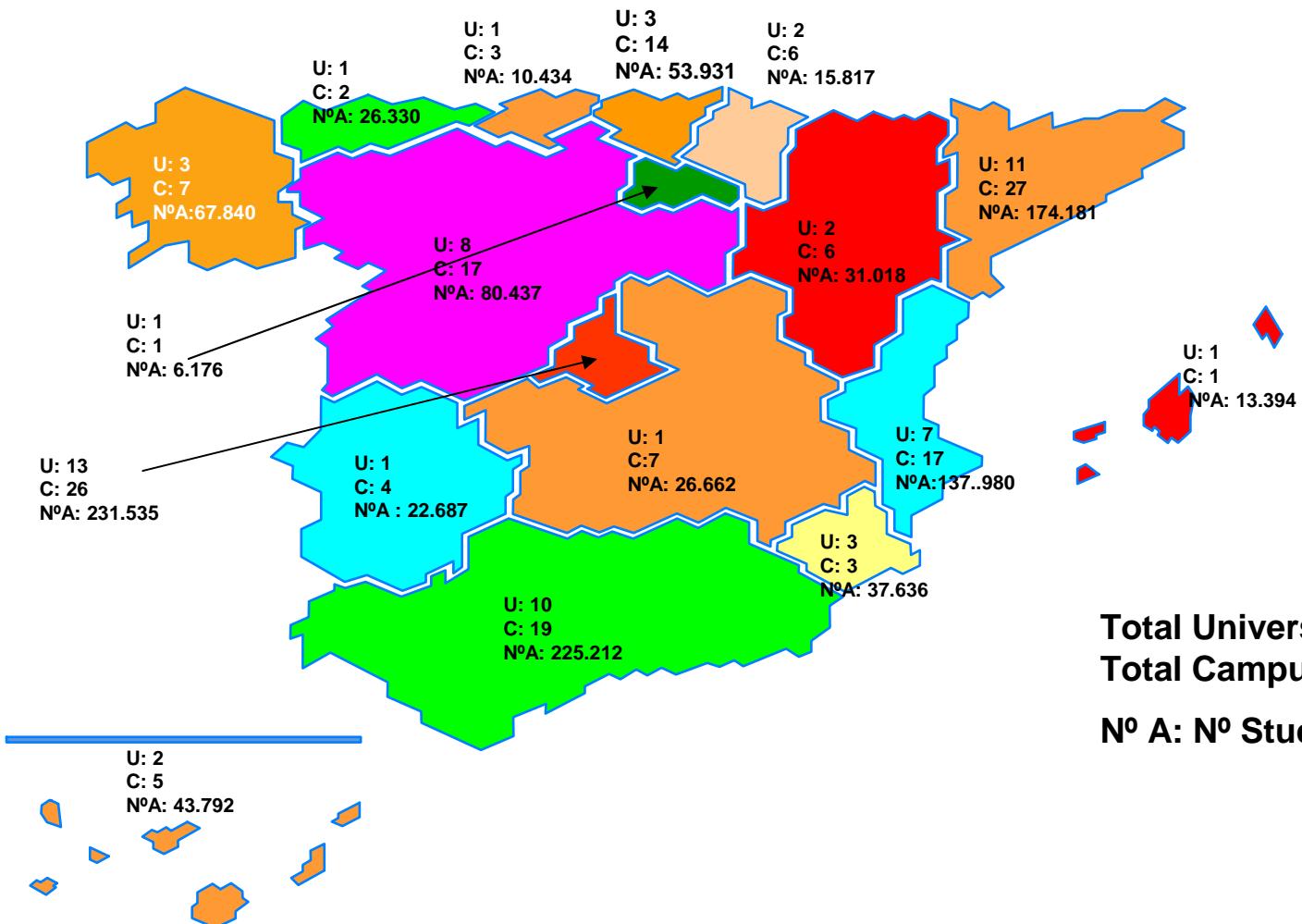
- **Research & diffusion of architecture of universities**
- **University City of Madrid. The first American Style campus in Europe**



Spanish Campus

The situation of Spanish Campus

- **Nº Universities 77**
- **Nº Public Universities 50**
- **Nº Private Universities 27**
- **Nº University campus 165**
- **Nº Virtual Campus (global) 2**
- **Nº Public University 117**
- **Nº Scientific & Technological Parks 80**
- **Nº STP within university Campus 35**
- **Surface (millions of square meters) university buildings 16**
- **Nº historic-cultural buildings 223**



Total Universities **77**
Total Campus **184**

Nº A: Nº Students **1.389.394**

Tipology of universities and campus

- Location in the territory
 - Urban Universities
 - Metropolitan Universities
 - Regional Universities
 - Global Universities
 - Distribution by Autonomous Communities
 - Regions with only one university
 - Regions with several universities
 - Distribution in nº of campus
 - Local MonoCampus
 - Local MultiCampus
 - Metropolitan MonoCampus
 - Regional MonoCampus
 - Regional MultiCampus
- Specialization per Campus
 - Mission & Vision
 - Teaching and research
 - Research intensive
 - Entrepreneurial university
 - History
 - Created before 1968
 - Created between 1968 - 2000
 - Created after 2000
 - Size
 - International recognition

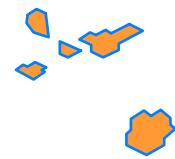
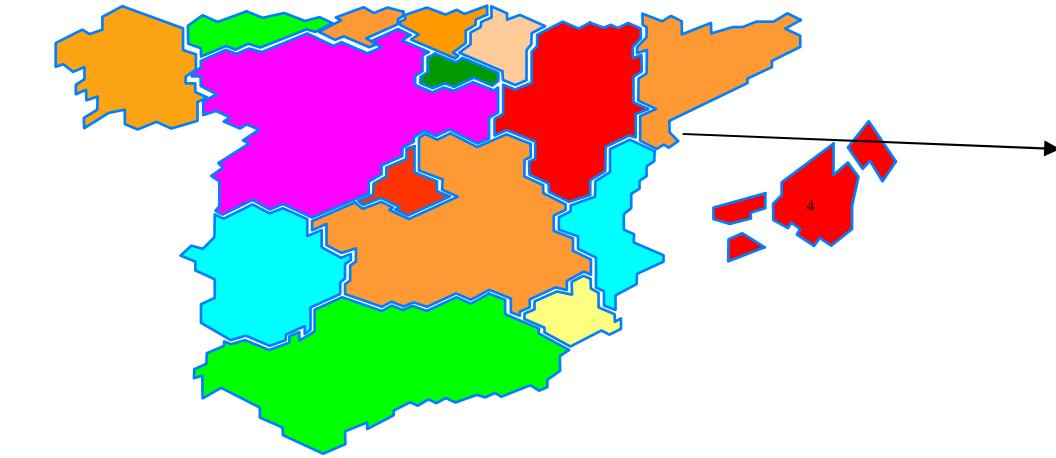
Tipology of universities and campus



CASTILLA Y LEÓN
8 Universities (4 public)

University of Burgos
Universidad de León
Campus of Ponferrada
Universidad de Salamanca
Campus of Béjar
Campus of Zamora
Universidad de Valladolid
Campus of Valladolid
Campus of Palencia
Campus of Segovia
Campus of Soria
University Sta Teresa de Jesús de Ávila
European University Miguel de Cervantes
Universidad Pontificia de Salamanca
University S.E.K. (Segovia)

Tipology of universities and campus

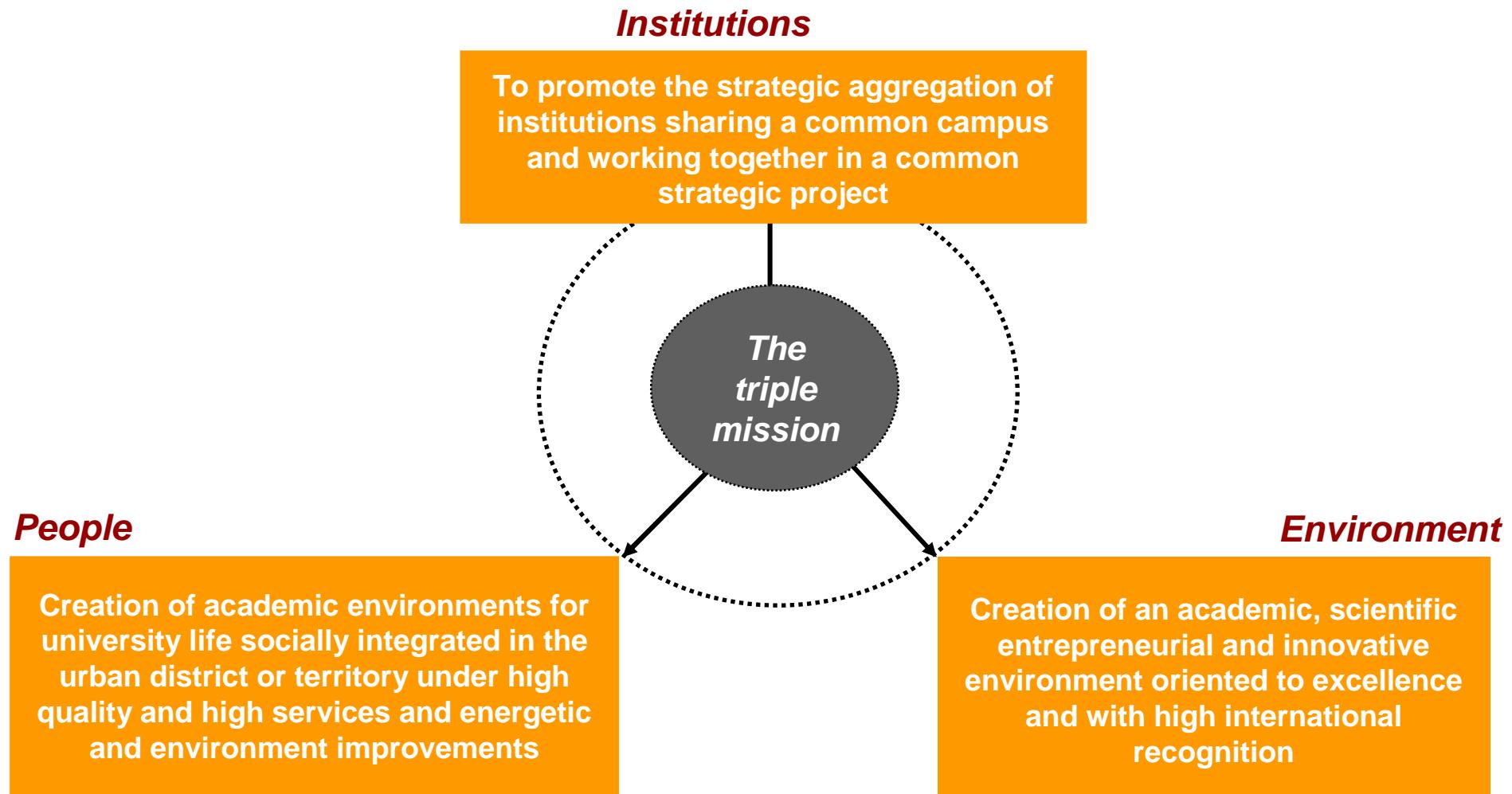


- Universidad de Lleida**
- Universidad de Girona**
- Universitat Rovira i Virgili**
 - Campus de Tarragona
 - Campus de Reus
- Universitat Oberta de Catalunya**
- Universitat de Vic**
- Universitat Ramon Llull**
- Universidad Internacional de Cataluña**
- Universidad Abad Oliva**

CATALUÑA 12 Universities (8 public)

- Universitat de Barcelona**
- Campus de Humanidades**
- Campus Diagonal "Portal del Conocimiento"**
- Campus de la Salud de Bellvitge**
- Campus de Mundet**
- Campus Medicina-Clínico "August Pi i Sunyer"**
- Campus de la Alimentación de Sta Coloma**
- Universidad Autónoma de Barcelona**
- Campus de Bellaterra/B-30**
- Campus Medicina "Corona Hospitalaria"**
- Universidad Politécnica de Cataluña**
- Campus Diagonal "Portal del Coneixement"**
- Campus Diagonal Mar**
- Campus de Castelldefels**
- Campus de Terrassa**
- Universidad Pompeu i Fabra**
- Campus de Humanidades**
- Campus Audiovisual 22@**
- Campus Biomédico**

Program International Campus of Excellence CEI.



Tipology of universities and campus

Adaptation of teaching spaces to the EHEA



Ule-CRAI-TIC
Centre TIC of Resources for
Learning & Research

Class room
ICT Service
Training Actions
Technological Observatory
Mediacenter



Planta Baja —



- 1. Conserjería (Teléfono: 1874)
- 2. Servicio de Deportes
- 3. Sala de Preferencias

Tipology of universities and campus

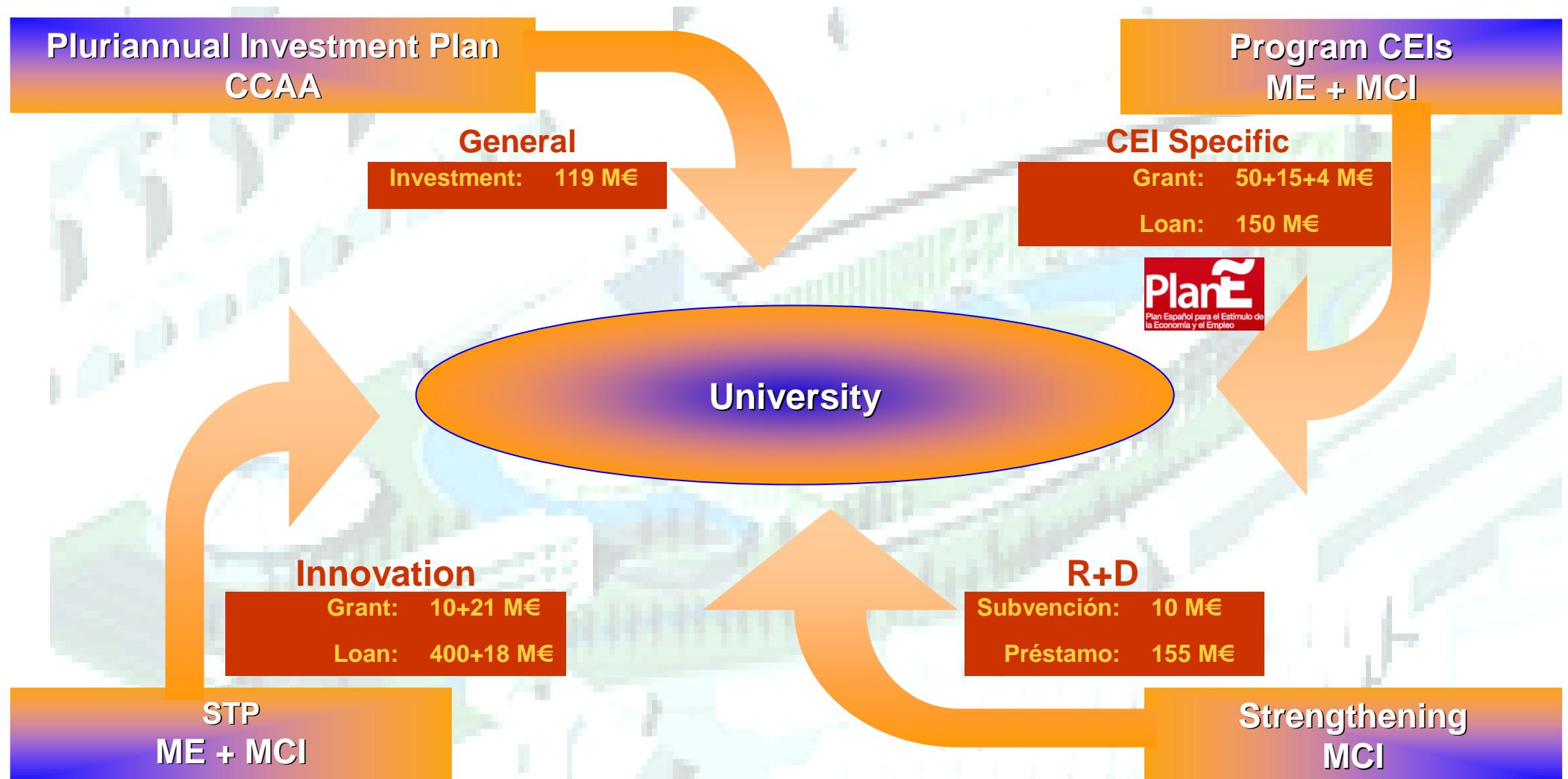
- **Didactic Campus Geological Garden**

**New architectural concepts to fit our campus to the EHEA:
Rethinking our teaching facilities and buildings.**

Difussion of teaching activities at social level: environment university-society.



Funding



European context



France

**Pôles de Recherche et
d'Enseignement
Supérieur (PRES-
2006)**

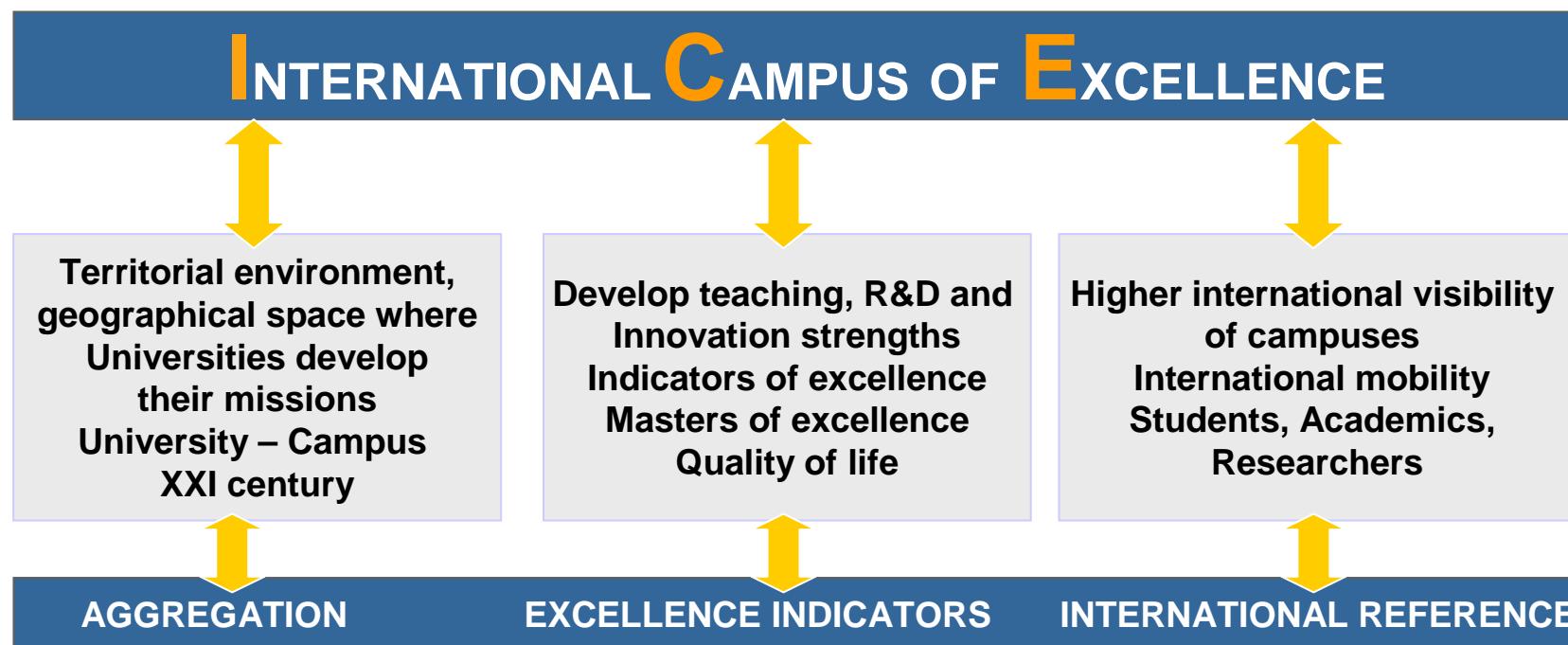
**Programme Campus
(2008)**

Germany

**"Initiative
for
Excellence"
(2006-2012)**

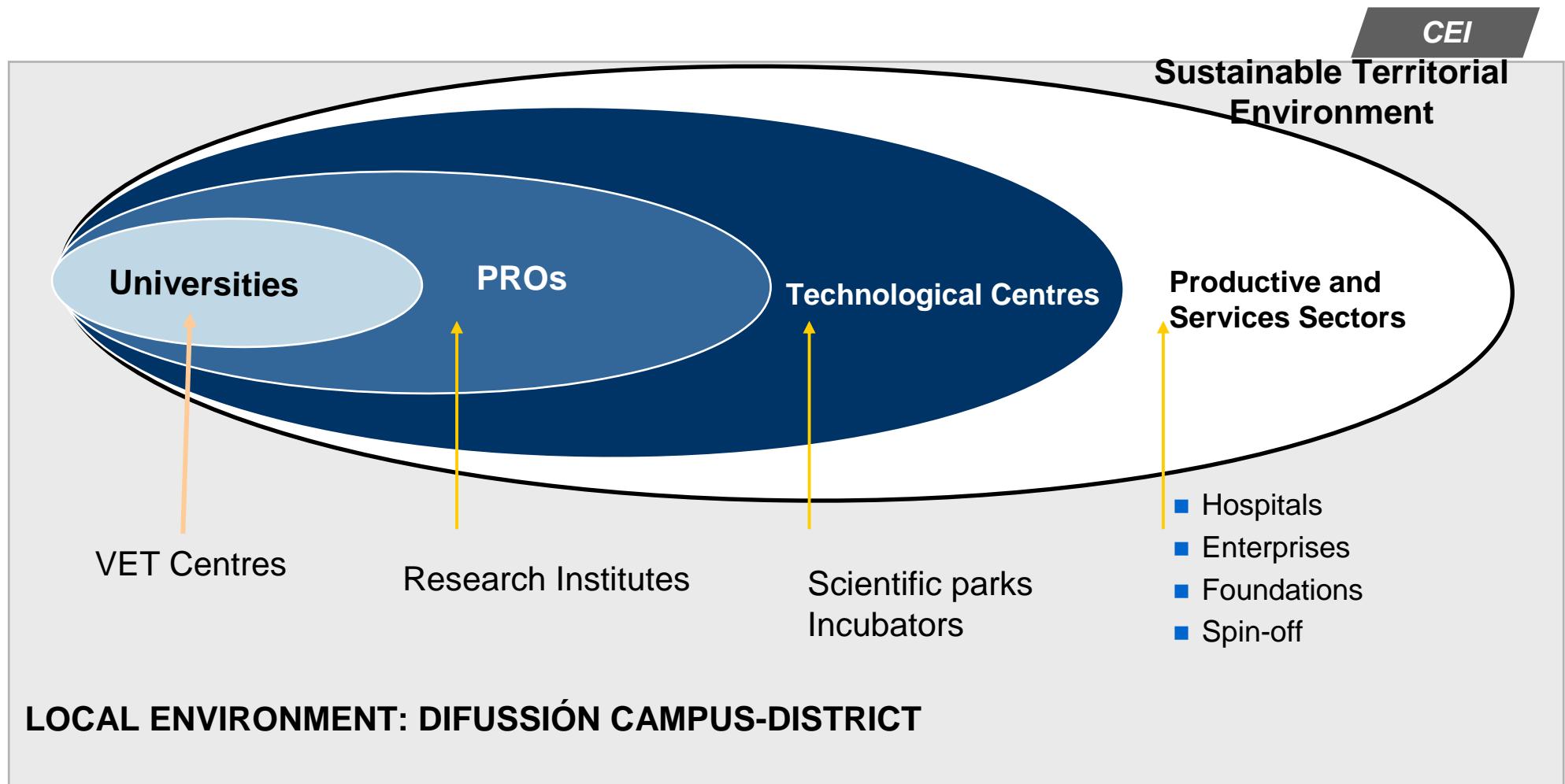
UK

**A new "University
Challenge"
(DIUS, 2008)
(20 new campus in 2014)**
**Strategic
Development Fund
(SDF)
(£ 150M 2010-11)**



Environment

Strategic Aggregations



International Campus of Excellence

Objectives:

- To increase the international visibility and prestige of the most competitive Spanish campuses.
- To promote strategic aggregations
- Better students, professors and researchers (Talent)
- To foster and consolidate the strengths of the Spanish University System through the improvement of the university campuses.

What it is not:

- Ranking of universities
- Assessment of universities independent of the transformation project and aggregation with other knowledge-related agents towards excellence

International Campus of Excellence

Evaluation Criteria:

- Teaching improvement.
- Scientific improvement
- Knowledge transfer
- Development of an integral social model
- Adaptation to the EHEA
- Interaction with the territorial environment

■ Objective

- Change of the paradigm of university funding
- Modernise Spanish universities to move them towards the highest international standards

■ Key concepts

- Aggregation (regional, thematic and functional)
- Internationalización
- Starting point and Final point of the proposed campus (Director Plan with indicators)
- Differentiation and Specialisation
- Evaluation of the Strategic Plan and not of the university

CEI - 2009



Convocatoria 2009

cei
CAMPUS DE EXCELENCIA
INTERNACIONAL

Orden del Ministerio de la
Presidencia de 20 de julio de
2009 (BOE 23 de julio)

Descripción

Subvención

3 + 50 M€
PlanE
Programa para la Excelencia
Internacional del Sistema de
Educación

Solicitudes presentadas
(8-sept-09)

Total: 96
51 presentadas al
subprograma
Ministerio educación

Financiación

Préstamo

75M€+75M€

Calendario

1ª Fase
Fecha prevista Resolución: 19 Oct

2ª Fase
Fecha prevista Resolución
Comisión Internacional: 30 Nov

CEI - 2009

Proposals CEI 2009

51 strategic plans coming from 50 universities located in 16 CCAA (84% of public & 30% of private)



Campus de Excelencia del Sector de la Agroalimentación



Universidad
de Navarra

DeustoCampus MUNDUS 2015

Proposals per CCAA

Andalucía	6	Cataluña	11
Aragón	1	Com. Valenciana	5
Asturias	1	Extremadura	1
Baleares	1	Galicia	2
Canarias	2	Madrid	7
Cantabria	1	Murcia	2
Castilla y León	5	Navarra	2
Castilla La Mancha	1	País Vasco	2
		UNED	1



CAMPUS UPF ICÀRIA INTERNACIONAL
conocimiento y ciudad



CEI-CAMPUS MONTEGANCEDO
Universidad Politécnica de Madrid



CEI - 2009

Projects selected in Phase 1

U. Autónoma de Barcelona



U. Politécnica de Madrid



U. de Barcelona



U. Politécnica Catalunya

UAB CEI: Apuesta por el Conocimiento y la Innovación

Campus Montegancedo: CEI Orientado a la Innovación Tecnológica

Campus de la Diagonal Portal del Coneixement

Campus UPC-BCN Tech

U. de Valencia



Naunova. Ciencia para la Salud y la Sostenibilidad

U. Politécnica Valencia

Ciudad Politécnica de la innovación y la investigación

U. de Granada



Campus Excelencia Internacional Granada (Cei Granada)

U. Santiago de Compostela



Campus Vida A

CEI - 2009

Projects selected in Phase 1

U. Pompeu Fabra CAMPUS UPF ICÀRIA INTERNACIONAL
conocimiento y ciudad

Campus UPF-Icaria Internacional

U. Complutense de Madrid
U. Politécnica de Madrid



La Ciudad Universitaria de la Moncloa: Campus de Excelencia en la Ciudad de Madrid

U. de Oviedo



Del XVII al XXI: Proyectando nuestra tradición hacia el futuro

U. Rovira i Virgili



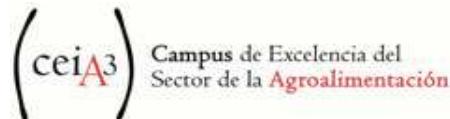
Campus de Excelencia Internacional Cataluña Sur

U. Carlos III



Campus Carlos III

U. de Córdoba



Campus de Excelencia Agroalimentario (Cei-A3)

Otras universidades

CEI - 2009

Projects selected in Phase 1

U. Cantabria



CANTABRIA
CAMPUS
INTERNACIONAL

Cantabria Campus Internacional

U. Autónoma de Madrid



Campus de Excelencia Internacional UAM-CSIC

U. Sevilla



La universidad de Sevilla, CEI

Proyectos seleccionados Universidades Privadas

U. Navarra



Universidad
de Navarra

Plan estratégico Universidad de Navarra

U. Ramón Llull



Universitat Ramon Llull

Aristós: pasión por la excelencia

U. De Deusto

DeustoCampus MUNDUS 2015

Deusto Campus Mundus 2015

CEI - 2009

cei
CAMPUS DE EXCELENCIA
INTERNACIONAL



Thematic distribution

- Biomedicine/Health (6 aggregations)
- Generalists (5 aggregations)
- ICT (3 aggregations)
- Renewable Energy (3 aggregations)
- Agrifood (2 aggregations)
- Chemistry (1 aggregations)
- Social Sciences (1 aggregation)



CEI – 2009. Quality mentions

Title	Coordinating University
CAMPUS DE EXCELENCIA INTERNACIONAL PARA LA INNOVACIÓN EN EL ESPAÑOL Y SU TECNOLOGÍA-CENTINELA	UNIVERSIDAD DE SALAMANCA
TECNOLOGÍAS APLICADAS AL DESARROLLO Y A LA SOSTENIBILIDAD TERRITORIAL: TURISMO Y HORTOFRUTICULTURA	UNIVERSIDAD DE MÁLAGA
CAMPUS ATLÁNTICO. LA ULPGC COMO EJE EUROPA-ÁFRICA-LATINOAMÉRICA	UNIV. LAS PALMAS DE GRAN CANARIA
ULL, LA UNIVERSIDAD EUROPEA DEL ATLÁNTICO	UNIVERSIDAD DE LA LAGUNA
PROYECTO CORIOLIS, CAMPUS MURCIA CIENTÍFICO TECNOLÓGICA 2015	UNIVERSIDAD DE MURCIA
CAMPUS UPCT	UNIV. POLITÉCNICA DE CARTAGENA
CAMPUS ANDALUZ DE EXCELENCIA INTERNACIONAL EN PATRIMONIO CULTURAL Y NATURAL	UNIVERSIDAD DE JAEN
UNIVERSIDAD DE ALCALA 2015. Tradición y Excelencia	UNIV. DE ALCALA DE HENARES
CIUDAD, ARTE Y CIENCIA/HIRIA, ARTEA ETA ZIENTZIA (HAZIA)	UNIVERSIDAD DEL PAÍS VASCO
MULTICAMPUS INTERNACIONAL SOSTENIBLE	UNIVERSIDAD DE ZARAGOZA
UN CAMPUS INTEGRAL CON IMPACTO REGIONAL, Y COMPROMISO SOCIAL Y CON EL MEDIO AMBIENTE	UNIVERSIDAD PÚBLICA DE NAVARRA
Title	Coordinating University
CAMPUS DEL MAR	UNIVERSIDAD DE CÁDIZ
CAMPUS DE EXCELENCIA INTERNACIONAL SOBRE EVOLUCIÓN HUMANA DE LA UNIVERSIDAD DE BURGOS	UNIVERSIDAD DE BURGOS

CEI - 2009

2^a PHASE CEI-2009

- Evaluation of 18 pre-selected proposals by an International Commission
 - a. Through project description in the project web
 - b. Technical documentation
 - c. Joint meetings on the 24th and 25th of November
- Public presentation (25 November) of 18 projects
 - 8 minutes (3-5 minutes video + presentation)
- Evaluation criteria published in the call (the same as for the 1st phase)
- Resolution of the SGU based on the evaluation of the International Commission



CEI - 2009

Members of the International Commission

International Spanish Researcher:

Architect expert in campus design.

Member representing social agents.

Member representing economic agents.

Member Evaluation Opération Campus.

Member Evaluation Excellence Initiative.

Member of the European Student Union.

Member of the EUA

Member of LERU.

CEI - 2009

PUBLIC PRESENTATION OF PROJECTS

- a. To diffuse the strategic plans among all the participants and local & regional administrations
- b. To share with media and public at large the commitment of universities with excellence



Public Presentation 25th November Public session

- 9:30 Greetings and Welcome by Minister of Education and Minister of Science & Innovation.
- 10:00 Public presentation of projects 1 to 9
- 11:30 Coffee-break
- 12:30 Public presentation of projects 10 to 18
- 13:30 Closing session by the two Ministers

CEI - 2009

Order of presentations

Public ballot made at SGU premises on 6 November

- 1. Campus Vida**
- 2. Campus de la Diagonal/Campus UPC-BCN**
- 3. Deusto Campus Mundus 2015**
- 4. UAB CEI: Apuesta Por El Conocimiento y la Innovación**
- 5. Del XVII al XXI: Proyectando Nuestra Tradición Al Futuro**
- 6. Campus Excelencia Internacional Granada**
- 7. La Universidad de Sevilla, C.E.I.**
- 8. La Ciudad Universitaria de la Moncloa**
- 9. Aristós: pasión por la excelencia**
- 10. Campus de Excelencia Carlos III**
- 11. Campus de Excelencia Internacional UAM-CSIC**
- 12. Campus UPF: Icaria Internacional**
- 13. Naunova. Ciencia Para la Salud/Ciudad de la Innovación**
- 14. Campus de Excelencia Internacional Cataluña Sur**
- 15. Universidad de Navarra horizonte 2015**
- 16. Cantabria Campus Internacional**
- 17. Montegancedo: Campus Orientado a Innovación Tecnológica**
- 18. Campus de Excelencia Agroalimentario**

CEI - 2009

Public Presentation of Projects 25th of November



CAMPUS DE
EXCELENCIA
INTERNACIONAL



Presentación Proyectos seleccionados 1^a Fase | Convocatoria CEI 2009



educación.es

CEI - 2009

Public Presentation of Projects 25th of November



- **Around 600 attendants**
- **Chaired by the Ministers of Education and of Science & Innovation**
- **Political representatives (State and regional level –senators, presidents and education counsellors from CCAA and political parties), University representatives(rectors of the main Spanish universities), Business representatives (presidents of large companies) and social and economic agents (Unions, Social Councils,...)**
- **Delegations of the universities coordinating the pre-selected projects**

CEI - 2009

Results of CEI-2009

Qualification Campus de Excelencia Internacional "CEI 2009":
(High potential to reach the international excellence level at the end of the program)

Project	Universities involved	Proposed funding (M €)
Barcelona Knowledge Campus	U. de Barcelona y U. Politécnica de Catalunya	21
Ciudad Universitaria de la Moncloa: Campus de Excelencia de la Comunidad de Madrid	U. Complutense de Madrid y U. Politécnica de Madrid	21
Campus Carlos III	U. Carlos III de Madrid	10
UAB CEI: Apuesta por el Conocimiento y la Innovación	U. Autónoma de Barcelona	10
Campus de Excelencia Internacional UAM-CSIC	U. Autónoma de Madrid	11

CEI - 2009

Qualification "CEI 2009 regional":

High potential to reach regional excellence level at the end of the program

Project	Universities involved	Proposed funding (M €)
Campus Agroalimentario	U. de Córdoba	7,5
Cantabria Campus Internacional	U. de Cantabria	7,6
Ad Futurum	U. de Oviedo	7,5
Campus Vida	U. de Santiago de Compostela	7,5

CEI - 2009

Qualification Promising Project CEI:

Encourage further effort to have potential to reach the international or regional excellence level at the end of the program

Proyecto	Universidades implicadas	Financiación propuesta (M €)
Campus de Excelencia Internacional Cataluña Sur	U. Rovira i Virgili de Tarragona	4
Aristos: Pasión por la Excelencia	U. Ramon Llull	2
Campus UPF - Icaria Internacional	U. Pompeu Fabra	4
Campus Montegancedo: CEI Orientado a la Innovación Tecnológica	U. Politécnica de Madrid	4
Naunova/Ciudad Politécnica de la Innovación	U. de Valencia y U. Politécnica de Valencia	8
Deusto Campus Mundus 2015	U. de la Iglesia de Deusto	2
Campus Excelencia Internacional Granada	U. de Granada	4
Horizonte 2015	U. de Navarra	3
Universidad de Sevilla: Campus de Excelencia Internacional	U. de Sevilla	4

Comparison CEI- Operation Campus – Excellence Initiative

	Program CEI Spain	Opération Campus Francia	Initiative for Excellence Alemania
1^a call			
Nº Proposalss	51	46	27
Projects 1 st phase	18	-	10
Quality Mentions	13	-	-
CEI	5	6	3
Campus regional	4	-	-
Campus promising	9	-	-
2^a call			
Nº Proposalss	-	20	20
Projects 1 st phase	-	-	8
CEI	-	6	6
Campus promising	-	5	-
Campus innovative	-	4	-
Total CEI	5+4 (1 round)	12 (2 rounds)	9 (2 rounds)

Funding

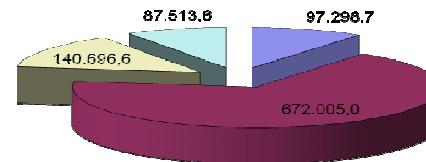
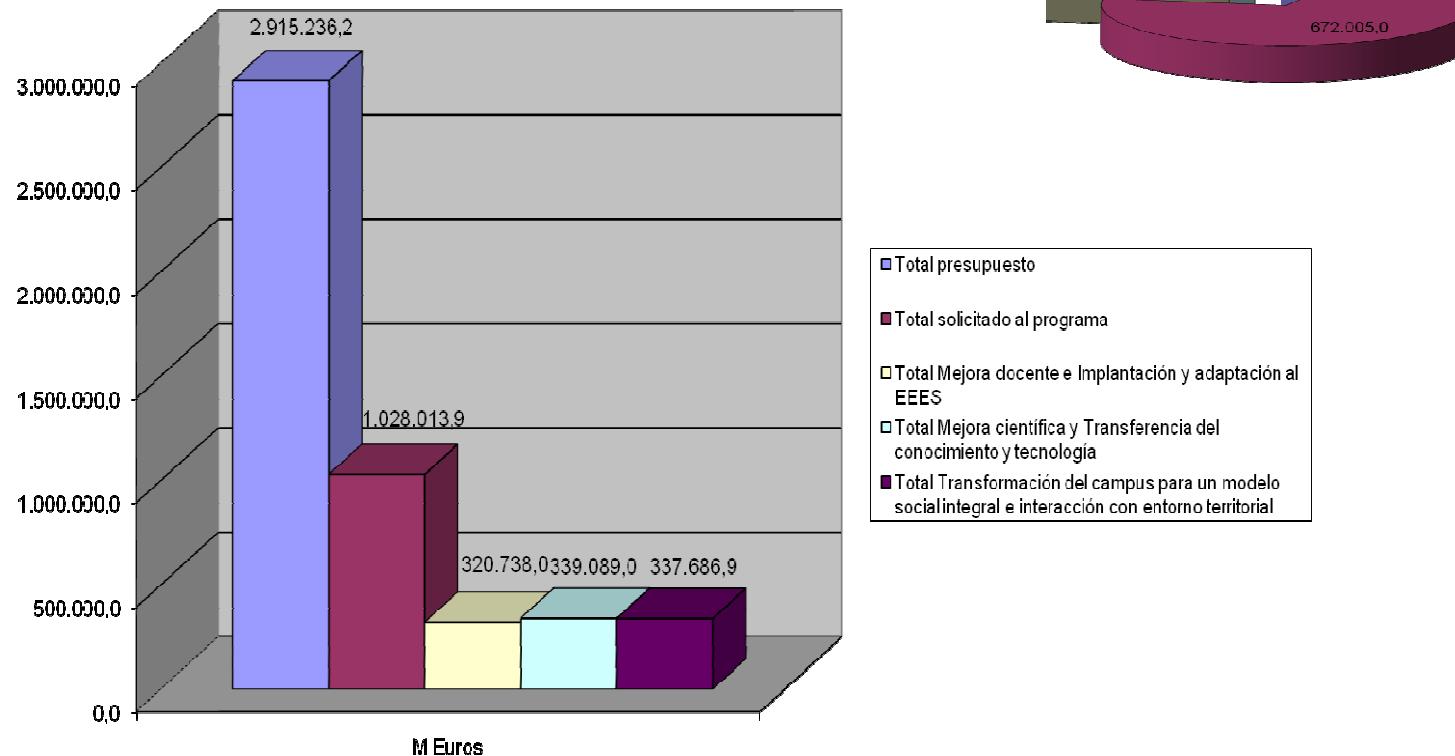
The selected projects will receive government funding (150 M€ loans at 0% interest) through agreements with the CCAA.



CEI - 2009

Reparto solicitud por conceptos (M. Euros)

Previsiones Económicas Campus de Excelencia Internacional



- Total personal
- Total construcción y puesta en marcha de edificios
- Total equipamiento
- Total Gastos directos de ejecución y otros gastos

CEI Evolution

CALL CEI 2008

- 150 M€ loans

Incentive funding to CCAA

CALL CEI 2009

3 M€

50 M€

International Evaluation
Qualification CEI

150 M€ loans

Project management

SUBPROGRAM R+D+i

15 ceis

Action Plan
2009-2012

Objectives
SU2015

A

CALL CEI 2010

Management + implementation investments and action plan + subprograms



Management



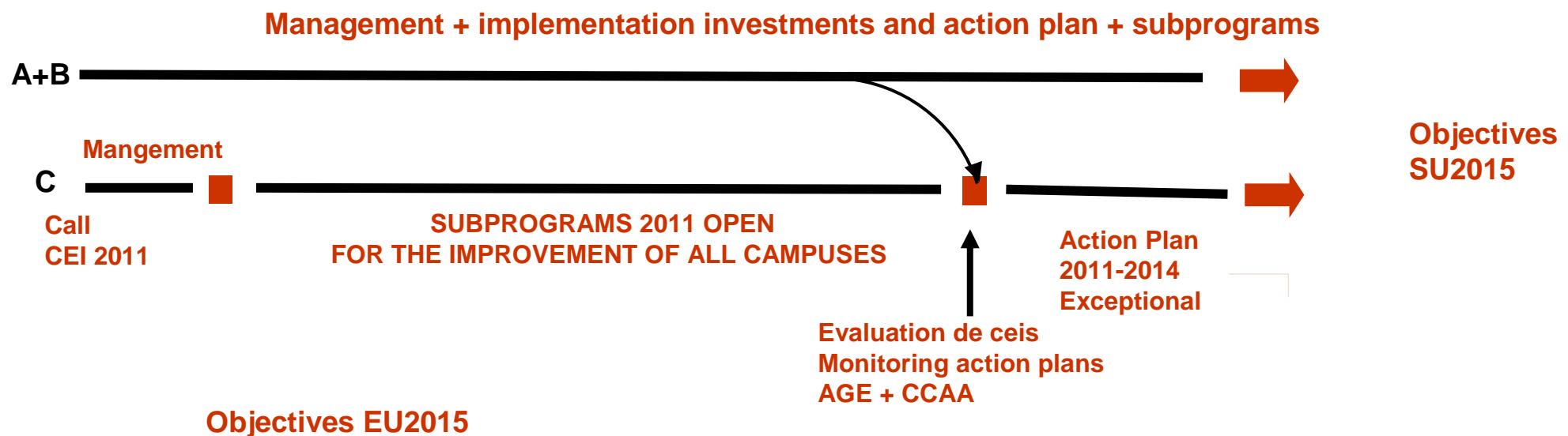
New Projects CEI 2010

SUBPROGRAMS 2010

Action Plan
2010-2013

Objectives
SU2015

Call CEI 2011 (Estimated funding 60M€ + 200 M€ loans)



THE OBJECTIVE OF SU2015 IS TO PLACE IN 2015 AT LEAST 10 CAMPUSES AT THE INTERNATIONAL EXCELLENCE LEVEL AND 10 CAMPUSES AT THE EUROPEAN EXCELLENCE LEVEL.

IT IS ALSO INTENDED TO INCREASE THE QUALITY OF ALL SPANISH CAMPUSES AND A HIGHER INTERACTION WITH THE OBJECTIVES OF THE REGIONAL SOCIOECONOMIC GROWTH AND DEVELOPMENT.

Ideas for CEI - 2010

- Continuation of CEI Strategic Plans and R&D programs
- New possible lines:
 - Transborder Campuses
 - Participation in top universities networks
 - Joint doctorates
 - European Research Schools

Conclusions

- Success of the first CEI call
- Correlation among the quality of the proposals to both subprogramas: Strategic Plan and R+D+I
- Spanish universities are active in R&D and have international ambitions
- Still insufficient international visibility and recognition
- Need to identify, recognise and reward excellence at international level
- Aggregation, differentiation, internationalisation and specialisation key elements for international recognition